

SPONSOR OPPORTUNITIES

Becoming a Spin-a-thon sponsor is a great way to support both the Y and your local community. For more information, visit us online at www.oldcolonymca.org/SpinSponsor or call 508-897-1239



14th Annual **SPIN@THON** March 23rd 2024

PRESENTING SPONSOR \$25,000

- Recognized as Presenting Sponsor in all press and promotional materials and social media
- Large (84" X 42") full color banner with listing displayed in any one YMCA branch
- Prominent company logo or name displayed on front of the Spin-a-thon event shirt
- Twenty (20) complimentary event registrations
- Electronic recognition in event slideshow at all seven OCY branches during the event
- Post-event email recognizing sponsors to 30,000+ YMCA members

PREMIER SPONSOR \$10,000

- Recognized as Premier Sponsor in all press and promotional materials and social media
- Small (60" X 30") full color banner with listing displayed in any one YMCA branch
- Twenty (20) complimentary event registrations
- Large company logo or name displayed on the back of the Spin-a-thon event shirt
- Electronic recognition in event slideshow at all seven OCY branches during the event
- Post-event email recognizing sponsors to 30,000+ YMCA members

PLATINUM SPONSOR \$5,000

- Recognized as Platinum Sponsor in all press and promotional materials and social media
- Fifteen (15) complimentary event registrations
- Company logo or name displayed on the back of the Spin-a-thon event shirt
- Electronic recognition in event slideshow at all seven OCY branches during the event
- Post-event email recognizing sponsors to 30,000+ YMCA members

GOLD SPONSOR \$2,500

- Ten (10) complimentary event registrations
- Company logo or name displayed on the back of the Spin-a-thon event shirt
- Electronic recognition in event slideshow at all seven OCY branches during the event
- Post-event email recognizing sponsors to 30,000+ YMCA members

SILVER SPONSOR \$1,000

- Four (4) complimentary event registrations
- Company name listed on back of the Spin-a-thon event shirt
- Electronic recognition in event slideshow at all seven OCY branches during the event
- Post-event email recognizing sponsors to 30,000+ YMCA members

BRONZE SPONSOR \$500

- Two (2) complimentary event registrations
- Electronic recognition in event slideshow at all seven OCY branches during the event
- Post-event email recognizing sponsors to 30,000+ YMCA members

REGISTER & FUNDRAISE

Register to ride in any of our seven Old Colony Y branches, located in Brockton, East Bridgewater, Easton, Middleboro, Plymouth, Stoughton, and Taunton.

We will feature ZUMBathon & other group fitness classes in addition to spin classes! Visit www.oldcolonymca.org/spin to view class offerings at your local Y branch!

REGISTRATION COST: \$20

REGISTER & FUNDRAISE ONLINE: www.oldcolonymca.org/spin

Once you register online, a personal fundraising page will automatically be created for you! Every single dollar you raise will support individuals, children, and families in need throughout our local community.

WE ASK THAT EACH PARTICIPANT COMMIT TO RAISING \$100



MAKING AN IMPACT

Last year, funds raised from Spin-a-thon allowed the Old Colony YMCA to help children and families by:

- Welcoming 2,369 children to Y Summer Camp, and providing 51% of kids with a scholarship or financial assistance to attend summer camp
- Delivering 5,000 meals per week to families to fight hunger and food insecurity in our community
- Providing child care programming to more than 3,000 children every week, of which 63% received scholarship or financial assistance

None of this would be possible without the amazing support of our community members, volunteers, and generous donors. This year, our annual Spin-a-thon event will help Old Colony Y raise crucial funds to support these ongoing efforts.

ABOUT SPIN-A-THON

Spin-a-thon has quickly become one of the most anticipated annual fundraising events at Old Colony YMCA. Every year hundreds of members, volunteers, and Y supporters gather to cycle on stationary bikes and raise money to support individuals, children, and families in need throughout our local communities.

ALL SKILL
LEVELS
WELCOME!

We are thrilled to host our 14th Annual Spin-a-thon on Saturday, March 23rd. Throughout the past 13 years, Old Colony Y has raised more than \$2.3 million and welcomed more than 6,000 Spin-a-thon participants.

Participants will raise funds and awareness of the important work the Y does. Together we can continue to support our community so everyone has an opportunity to learn, grow, and thrive!



14th Annual
SPIN@THON
March 23rd 2024



Featuring
ZUMBA[®]THON
and more!

Old Colony YMCA's
14th Annual



PEDALING FOR A PURPOSE

Saturday, March 23rd 2024

REGISTER & FUNDRAISE ONLINE AT:
www.oldcolonyymca.org/spin